

FUN ROLLIN' FAMILY BOWLING LEAGUE

MARKETING AGREEMENT:

Marketing Partnership Agreement between Bowling Business Builders International (BBBI) and _____ for BBBI to produce Fun Rollin' Family Bowling (FRFB) Leagues for the named bowling operation.

BBBI Agrees To:

- >Provide this league building service at no up-front cost to the operation
- >Operate a registration site for The Fun Rollin' Family Bowling (FRFB) League
- >Provide marketing for the trademarked FRFB League for the operation
- >Provide center with some league specific marketing POS materials
- >Provide the How-To-Execute instructions for the FRFB League
- >Provide league rules for the FRFB league
- >Register teams and individuals that choose to participate (collect data)
- >Provide information on teams and individuals to the participating operation
- >Provide stand by coaching to assist operators with league operations
- >Build leagues for openings the operation wishes to fill
- >Send bowlers updates or necessary league information

Bowling Center Operation Agrees To:

- > Provide BBBI with days and times they agree to have lanes available for FRFB
- >Assign a specific every session League Host for their FRFB Leagues and properly inform their staff with league details
- >Provide the **Warm Up Fun** (organizational) **Session** with the bowling at no charge to the players
- > Allow BBBI to access to their Facebook page for marketing of the league(s)
- > Rule that all teams will be required to register for the league thru BBBI's site
- >Collect the session team fees at the time of bowling after the "free" **Warm Up Fun Session**
- >Collect scores and post standings online after each session
- >Operate the league according to the format provided by BBBI
- > Remit to BBBI \$10.00 per bowler commission at conclusion of league week 2 (FRFB Form 1)
- >Offer future FRFB Leagues only through BBBI

League Day _____ Date _____ Time _____

X _____ date _____
BBBI Representative

X _____ title _____ date _____
Bowling Center Representative

Bowling center league Host _____

Cell _____ email _____

