

**KIDS BOWL FREE®**

**4** Session  
YOUTH LEAGUE  
BOWLING  
CAMP



## CENTER TIPS

**PURPOSE:** Show the KBF kids and their parents the huge difference between just “going bowling” and the fun, competition and excitement of being on a team in a league setting, establishing an average as well as learning how to bowl better and knock down more pins.

**HOW IT WORKS:** Bowling camp will be free to all registered Kids Bowl Free children (We suggest that you collect shoe rental).

Leagues will be 4 sessions: We recommend 2 days a week for 2 weeks or 4 days in a row in one week rather than 4 sessions over four weeks.

The “lesson” leagues that centers build should be kept small and manageable... ..set up and run a good number of the leagues rather than a few large ones. We recommend 1 coach for every 6 kids.

**MARKETING TOOLS:** BBBI will provide (at no charge) marketing materials, program tips and marketing support to your KBF data base....Centers will promote inside their operations and provide supervision/coaching support as needed.

Materials you will receive to work with: promotional flyers, posters, cards, sign up forms, reports forms, coaching videos.

**ADDITIONAL TIPS:** Start looking for coaching help now. Senior league bowlers and high school bowling teams are great prospects.

It’s important to offer your free lesson leagues in September and October. Many families face back to school issues, vacations, not making school teams, etc.

Being part of a team creates a commitment - encourage kids to name their teams.

Give all participants some sort of comeback gift and/or “First Week Free” on advancing to a paid league.

**QUESTIONS?** Email Andy at [andy.vasko@kidsbowlfree.com](mailto:andy.vasko@kidsbowlfree.com) or call **1-877-841-4590**

**[www.KidsBowlFree.com/BowlingCamp](http://www.KidsBowlFree.com/BowlingCamp)**