

TEAM UP USA™

8 SESSION YOUTH BOWLING LEAGUE

CENTER TIPS



Leagues designed to follow the KBF Bowling League Camp.

PURPOSE: To continue to show the many kids that participated in the KBF Bowling League Camp the huge difference between just “going bowling” and the fun competition and excitement of being on a team in a league setting, establishing an average as well as learning how to bowl better and knock down more pins. In this 8 session league there is a bowling fee charged by the center.

OFFER: 8 session youth bowling league with coaching where participants bowl 2 games each session plus receive an 8 Free game practice pass.

HOW IT WORKS: We recommend 2 days a week for 4 weeks or once a week for 8 consecutive weeks. Offer a number of different leagues rather than just one. Consider “Flex” scheduling to accommodate busy lifestyles.

Over \$120 value for only \$49.95. Pay per session option should be available.

Condition for use of the 8 Free games pass, included as part of the offer: Kids can redeem 1 free game prior to or after each league session.

MARKETING TOOLS: BBBI will provide at no extra charge marketing materials, program tips and email marketing to your KBF data base.

Materials you will receive via your dashboard page to work with: Customizable program flyer , 8 Free Game Pass, sign up forms and report form. 100 4 x 6 promo cards for in-center use will be mailed to your center.

All marketing materials can be found on your KBF Center Dashboard page located at:

www.kidsbowlfree.com/center-report.php (use your KBF center password)

- To download your league flyers and other marketing materials click on the “promos items” tab
- To view and download leads from the Bowling Camp survey results click on “Survey Results” tab, click on Bowling Camp and download report. Be mindful that every adult represents 2+ children.
- The survey report is a CSV file and can be easily converted into a mailing label. Copy and paste this link in your browser for instructions: <http://www.computerhope.com/issues/ch001354.htm>

ADDITIONAL TIPS: It’s important to continue to offer your “Free” Youth Bowling Camp in September and October and follow each up with the Team Up USA/Canada youth league offer.

LEAGUE RULES: We suggest you follow your established youth league format.

QUESTIONS?? - Email Andy at andy.vasko@kidsbowlfree.com or call 1-888-444-0717