



IMPORTANT INFORMATION ABOUT OPERATING THE **TAKE 5** BOWLING COMPETITION



MARKETING STEPS

1. Have an employee meeting to inform all staff members about the Take5 Program, set up a variety of 10 team sessions slots to fill up.
2. Customize and post/distribute all Take5 marketing tools for your center and sessions.
3. Assign a person(s) to be Coordinator of specific sessions.
4. Complete the Take5 marketing assistance form and transmit it to the Kids Bowl Free office.
5. Send postcards to your Kids Bowl Free database and follow up with a call to the adult within 4 days.
6. Have a program rep walk through all open play customers explaining the Take5 program and getting information on those interested for sign up or follow up marketing.
7. Keep a list of those who cannot participate currently, but would like to be contacted in the future.
8. The Take5 program should offer a new league start up at least every month, year round.
9. Once teams are set up the play should choose a cool team name.

DETAILS

FEES: Program fees are \$25 per person due wk. #1

GUARANTEE: 100% money back, after week 1 if your not completely satisfied we'll refund your program fee.

TEAMS: 2 bowlers = a team. Attempt to pair like ages together. Teams will bowl 4 games of Team Bowling where players alternate frames throughout the 4 games to achieve a team score. (compares to each child bowling 2 games)

HANDICAP: Team handicap will be 100% of the difference between Team average and 200. All teams will receive a handicap.

ABSENT BOWLER: If no substitute bowler is used for the absent team mate the bowler present will bowl all the frames.

SUBSTITUTE BOWLER: Prevailing handicap will be used for the session.

STANDINGS: Team points are awarded based on the position your team finishes weekly compared to all teams bowling.

Example: A 10 team league and your team has the highest 4 game score you would receive 10 points for that session. The lowest team score would receive 1 point.

The Take5 program is designed to expose new bowlers to a fun bowling format while competing as a member of a team. A staff member or coach will be the Take5 coordinator and will see that basic instructions will be covered upfront and specific skills taught during each session.

Suggested topics: Wk. 1 – Grip and Release, Wk. 2 – Arm swing and 1 step delivery, Wk 3. – Tempo steps, 4 step delivery. Wk. 4 – Lining up for strikes. Wk. 5 – Spare shooting